



## HEALTHY COMMUNITY NETWORK

### Minutes of Meeting

Thursday, May 16th, 2019 Town Hall Classroom

**PRESENT:** Peter Willmott - Interim Chair  
Wesley Ferdis – Vice Chair  
Joel Simpson – Secretary  
Nathan Wukasch  
Sylvia Bray  
Irene Bell  
Fiona Ryner  
Tim North  
Andrea McCormack  
Courtney O’Neill  
Dan McCormack  
Kendra Marr  
Donna Cutler  
John Ferguson

**REGRETS:** Vittoria Trainer  
Greg Forbes  
Ruth McArthur  
Kevin Stevenson

1. **CALL TO ORDER at 7:02 pm**
2. **DISCLOSURE OF PECUNIARY INTEREST – none**
3. **CONFIRMATION OF AGENDA –** An addition of an upcoming local event to be discussed at the end of the meeting.
4. **MINUTES OF PREVIOUS MEETING:** April 18th, 2019. Not enough members present for quorum for the previous meeting.
5. **DEPUTATIONS/PRESENTATIONS:**
  1. Tim North created a presentation on Dark Skies in Wasaga Beach. The goal is to have Wasaga Beach become a dark sky community by limiting light pollution created commercially, residentially and municipally. This would require the support from the HCN to create initiatives, goals and education on how to proceed before presenting to town council. The end goal is to create a bylaw to prevent certain lighting that can create different types of light pollution. The group responded in favour of this initiative and Tim has agreed to lead the project.
  2. Andrea McCormack has created a communication plan for the HCN. This plan requires a brainstorming session to create a target audience for the HCN to reach. Health conscious individuals were a recommended target audience. It was discussed whether or not it would be beneficial to broaden the target audience outside of the target of health driven individuals. The conclusion was this may be beneficial as a multiple year goal. Challenges the HCN may face as discussed were a limited budget, all members are volunteers with restricted schedules, free advertisement is required/preferred, difficulty engaging seasonal residents. A discussion followed for opportunities to use local media, town billboards, signs and online advertisement to promote HNC events. It was recommended an action plan is created for all HCN events to be strategically promoted at the appropriate time.

Before this plan is created, it has been recommended all members review and apply their input for HCN goals and events.

## 6. UNFINISHED BUSINESS:

- a. The Senior's information & Active living expo will be June 19th and the HCN has a booth requiring volunteers to be present from 10AM-2PM. Joel has volunteered to help set up, Peter will be present. There were more volunteers that were informally discussed.
- b. Require more volunteer help to manage the HCN Facebook page and potential Instagram page. Kendra has volunteered to help.

## 7. STANDING ITEMS

### 2019 Committee Goals updates

1. **To identify and implement initiatives to make Wasaga Beach a Bicycle Friendly Community.** Lead – Peter, as Chair of the Bicycle Friendly Sub Committee.
2. **To organize the 11th annual educational canoe trip** – Lead -Peter. Action: none at this time.
3. **To develop and implement a communication strategy to raise awareness of HCN** - Lead - Andrea
4. **To expand HCN presence at public events** – Lead – All members
5. **To ensure member representation on the following committees/projects:**
  - Nottawasaga Watershed Improvement Project
  - South Georgian Bay Food Champions
  - Green Prescription Project
  - Age Friendly Advisory Committee
6. **To maintain liaison with Town staff re. current and future community garden projects** – Lead - Peter
7. **To promote Wasaga Beach as a walk friendly community.** – Lead – T.B.D. Action: Peter followed up with Green Communities Canada, and the Walk Friendly Program does not have funding at this time. Green Communities Canada is currently seeking funding, and recommended that Wasaga Beach continue to improve the “walk-friendliness” of the community to be prepared for a silver designation when funding has been found.
8. **To explore the potential for making Wasaga Beach a Dark Sky Community** – Lead – Tim
9. **To advise Council on current and emerging food security initiatives** – Lead – T.B.D
10. **To support Ontario Parks in the implementation of its smoke free beaches initiative.** Action: none at this time. The HCN has been informed that Ontario Parks has designated beach as smoke-free.

**8. NEW BUSINESS**

**8.1** Adopt a road in May 25th in Wasaga Beach. It was discussed to bring back the community BBQ following the event to add more life to the program.

**8.2** Shore Lane trail gap analysis. Multiple volunteers biked section of the Shore Lane trail to determine where sign and trail conditions need improvement. There is current collaboration with Waterfront Regeneration Trust on the location of the Great Lakes Waterfront Trail through Wasaga Beach (following the Shore Lane Trail route). There are multiple funding opportunities tha the Town has secured to assist with these trail improvement works.

**8.3** Single use utensil report. It has been recommended that all of town committees and subcommittees follow the ban of single use utensils are town events in support of the CCI initiative within the school.

**8.4** Community Bike Ride. The bike valet is being considered to be located on Spruce St. at the start of the trail. This area will create more visibility for the valet. The Simcoe Muskoka District Health Unit is hoping to have an individual attend the event for helmet safety checks. Worsley School is hoping to organize a Bike rodeo on the school property. This may not be possible due to time restraints. Peter has volunteered to reach out to Sasha and Irene will reach out to Candice to determine if Beach Drive will be closed to vehicles.

**9. Date of Next Meeting: June 19th, 2019 7-9pm**

**10. Adjournment – Motion to adjourn at 9:03pm by Peter Willmott,**