

WASAGA BEACH AGE-FRIENDLY COMMUNITY ADVISORY COMMITTEE

Advisory Committee Meeting

Wednesday April 17, 2019

1:00-3:00 pm

Town Hall Classroom

MINUTES



Members:

Chair – Fiona Ryner, Community Member	Deputy Mayor Sylvia Bray
Vice-Chair – Marina Campagna, Community Member	Ruth McArthur, Simcoe Muskoka District Health Unit
Candy Milczynski, Community Member	Tara Bone, Red Cross
Heather Klein Gebbinck, South Georgian Bay Community Health Centre	Karen Storing, YMCA
Vic De Francesco, Accessibility Advisory Committee	Carol Runnings, Simcoe County Community/Social Services
Pamela Pal, CEO Wasaga Beach Public Library	Irene Bell, Vittoria Trainer (alternate) Healthy Community Network
Josh Pallas, Recreation Coordinator	Angela Kemp, Wasaga Beach Public Library, Age Friendly Community Coordinator & Secretary

Regrets: N. Wukasch, M. Campagna, H. Klein Gebbinck, V. De Francesco, P. Pal, V. Trainer

1. Call to Order: F. Ryner called the meeting to order at 1:00 pm.

2. Disclosures of Pecuniary Interest: None.

3. Confirm Agenda

Item 8d was added to the agenda: Age-Friendly business concept.

Motion to approve the agenda by R. McArthur and seconded by T. Bone. Carried.

4. Minutes of Previous Meeting: Motion to approve the minutes from last meeting March 20, 2019 by K. Storing and seconded by S. Bray. Carried.

5. Deputations/Presentations: None. The presenter was unable to attend.

6. Standing Items:

a. AFC Coordinator Report:

Nancy Clark's save the date article for the expo ran in Wasaga Sun.

AF Annual report document went to council via Pam and a copy forwarded to committee members as FYI.

A reminder of the May 15th deadline for the County AF Housing Grant was post on the AF Facebook page and grant info is available at hubs.

Kevin Lalonde will be the speaker at May's meeting. The committee will be forwarded a staff report on the driveway windrows for review in advance of his presentation.

A. Kemp confirmed that 211 will be represented at the Expo by Patty Federer. Fiona Proctor has been contacted to request specific promotional material regarding 211 vs 911 at the expo and to invite Fiona to be a future speaker and waiting for a reply.

Primetime and the five Probus clubs have been contacted regarding their interest for AF speakers. Have not heard back from all. Many wanted to go back to their monthly meetings to consult. Some have their speakers booked through to summer. Beachcombers Probus has requested a speaker for Tues. Aug 6th 9:30 am at Rec Plex. They were going to discuss content they'd like to hear and get back to us.

The Library has started programming at SALC in addition to providing library services and tech help. Not much traffic yet for library drop-in services so help spread the word that the library is there on Thursdays 9:30-3:00pm.

The Clerk's office and Economic Development were contacted re: possibility of Town assisting to update the County of Simcoe business database for connecting with WB businesses regarding promotion of the age-friendly business concept. D. Lundy was concerned about confidentiality. E. Timms suggested that a summer student may be able to assist with database updating if the Clerk's office agreed. The Clerk's office has not commented further. Christy Tosh has indicated that the assistance would still be appreciated for next year's promotion of the AF recognition deadline. It won't be timely for them for this year. An up-to-date list of WB businesses could also assist our committee if we are proceeding with promoting AF business in WB and help us identify our WB businesses.

Christy Tosh was unable to be our speaker today but is willing to come back to speak about other county AF projects.

b. Action Plan Review – The committee continued to review section 3.0 Services and Supports of the Action Plan.

C. Milczynski motioned to approve the action plan update list created as a result of discussions from last meeting. Seconded by R. McArthur. Carried.

The committee agreed that the annual expo should be added to the Action Plan as it had not been captured previously in the plan.

Action item: A. Kemp to add the annual expo to section 3.1 "increase collaboration and information sharing among service providers". The committee agreed that performance measures of 1 and 2 of 3.1.1 were similar and can be merged into one performance measure.

Action item: A. Kemp to add Neighbours Helping Neighbours Program to the action plan and remove E.L.F.

Action item: A. Kemp to remove 3.2.5 from Action Plan as investigations by the previous term's members identified concerns with privacy and logistics of establishing and maintaining a registry for isolated seniors.

In reviewing 3.3.1 “Provide Financial Relief and Support to Seniors in Need” A.Kemp feels the Age Friendly Businesses Recognition Program listed in this section was placed incorrectly. It would be better suited to appear in section 5.4 as the consultant had listed in the Community Plan.

R. McArthur motioned for business recognition to be re-labelled as 5.4. Seconded by K. Storing. Carried.

Action item: A. Kemp to update action plan to reflect this change. The committee will need to re-visit action plan sections 3.3 and 5.5 to further develop and update these sections.

Action item: Discussion and review of action Plan item 3.2.6 Development of Seniors Active Living Centre to be re-visited next meeting.

The committee began initial discussions for section 2.0 Housing of the Action Plan.

Action item: C. Runnings and R. McArthur to discuss the housing sections 2.1.3 and 2.2.1 and come back to the committee with their discussion points as to how section 2.0 performance measures of the action plan should be updated for the current term of AFCAC based on the County of Simcoe’s Zoo Park housing development and age-friendly housing grants.

There was discussion around 2.3.1 “Develop a business case based on present and future demographics. There was concern raised about how the committee can accomplish this and whether it was appropriate to be on the committee’s action plan. A private group Primacare has proposed long term care beds in Wasaga Beach based on needs of our area. It was suggested that they could come and make a presentation to us and the committee could find out then what assistance they might require from us which may primarily be advocacy.

Action item: A.Kemp to initiate contact with Primacare to invite to a future AFCAC meeting. It was suggested that the committee role could be to monitor provincial funding initiatives and advocate for a LTC home.

Committee members were asked to think about their interests in areas of the action plan that may be best tackled by splits into sub-committees to spread the group focus and energies across projects based on strengths and interests of its various members.

c. A-F Speaker Series update

The last A-F speaker series on senior drivers went well. Improvement in attendance is noted with arrival of warmer weather.

d. Community Partner Roundtable & Committee Updates

Community Souper Wednesday is being well-attended at SALC. Extra volunteers are being sought to assist this monthly program. Contact Judith Illidge for more info.

Red Cross just had their volunteer appreciation dinner with 200 people attending.

R. McArthur advised of the release of last year's epidemiologist report with health maps across various indicators and highlights the impact of social isolation. Ruth will send Health Unit links to AF committee for interest.

The County of Simcoe's Zoo Park Road development is under way. May be 2020 move-in ready and hope to include a community garden. The Collingwood location is opening mid-May/June. It was suggested that it might be nice for the AF Committee to donate a fruit-bearing tree for the Zoo Park development.

The Healthy Community Network heard a presentation on anti-smoking and by-laws.

The Rotary Club had an Easter Hamper Day for 35 recipients identified by the Food Bank. 211 information was included with a crock pot and recipe.

e. June Expo & Exhibitor List – T. Bone updated that 51 exhibitors have confirmed to date. An expo poster was reviewed for feedback. There was a question about whether the email account needed to be a Town platform as opposed to gmail.

Action item: A.Kemp to inquire with Derek Bowers.

The price for for-profit exhibitor tables will be \$40 plus tax this year.

Foodland has been approached for donations.

The Kinettes will be catering the event with pre-plated finger foods and a food ticket will be issued for visitors to turn in for a food plate. There was discussion about the food costs and expected numbers of visitors and overall expo budget.

T.Bone motioned for approval of \$3000 maximum overall Expo budget with food budget to remain at \$2.50 per person from Kinette quote (without coffee/tea) and for 500 (instead of 400) people. Tea/coffee costs to be sourced separately through donation if possible. Extra funds to be used for items such as promotion and a possible item to take away. Seconded by S. Bray. Carried.

N. Clark will delegate roles on Expo day and will assume all committee members are available to assist that day.

F. Ryner suggested the Mayor proclaim June as Seniors month. Motion made by K.Storing. Seconded by R. McArthur. Carried.

F. Ryner suggested the Town be asked to provide free bus service for the month of June. Motion made by R. McArthur, Seconded by C. Milczynski. Carried.

F. Ryner advised that she is working on a user satisfaction survey for the expo.

7. **Unfinished Business:**

a. Age-Friendly Tagline – S. Bray updated that the Town tourism brand has been chosen with logo work still required and will go to council for approval. An age-friendly tagline discussion did not occur.

- b. Senior of the Year Update- F. Ryner updated that a sub-committee met and reviewed applications in a blind review and have put forward a recommendation for a recipient of the Provincial Senior of the Year.

Any expenses for the senior of the year award will have a budget separate from the expo allotment.

There was discussion about dignitaries and many felt that Jim Wilson should be invited to present the Ontario award and Kelly Leitch to attend.

Action item: A. Kemp and F. Ryner to investigate what needs to happen regarding the award presentations and document creations and find out what previous recipients received.

8. New Business

- a. The Wasaga Sun Article schedule was discussed. K. Storing has the May article. June will be an announcement of the proclamation of Seniors month and advise of any free bussing offered. J. Pallas offered to take the August article for SALC promotion. A potential topic is 211 vs 911 as previously discussed.

Action item: C. Runnings to investigate the Zoo Park housing application deadline and determine which month would be good to do an article on seniors housing. Members to think about future topics they would be willing to write about.

- b. J. Pallas updated that there will be a community forum planned for input into the SALC Strategic Plan. Ten to 15 group leaders will be needed at the forum to lead break-out groups. F. Ryner expressed interest in assisting.

Action item: J. Pallas to invite the consultant for the SALC strategic plan to the AFCAC June meeting and confirm with A. Kemp.

- c. AF PowerPoint discussion was deferred.

- d. A. Kemp handed out to committee members of copy of the Age-Friendly Business Guide that Christy Tosh was going to present on. The A-F business recognition program was reviewed and its deadline of June 1st noted.

Action item: Committee members to review the full guide outside of the meeting for consideration of future action plan discussions as to how our committee can use the guide as a tool for promotion of the age-friendly business concept to Wasaga Beach businesses.

9. Items for Future Meetings – Josh Pallas to confirm SALC consultant for June presenter.

10. Date of Next Meeting: Wed. May 15, 2019. 1:00-3:00 p.m. Town Hall – Classroom.

11. Adjournment: The meeting closed at 3:00 p.m.